

**AMERICA'S ATTEMPT TO SET A GUINNESS RECORD WILL BE THIS FRIDAY**

**TELLURIDE SKI PATROL VOTES FOR UNIONIZATION**

**SKI VERMONT'S NEW TAKE 3 LESSON PROGRAM**

**A NEW SKI RESORT FOR UTAH**

**UBER NOW SERVING SALT LAKE CITY AND RENO/TAHOE RESORTS**

**SILVERSTAR EXPANDS TERRAIN**

**REVELSTOKE IS VIDEOING SKIERS/BOARDERS ON REQUEST**

**USE OF EUROPE'S MOST COMPREHENSIVE SKI APP IS AVAILABLE FREE**

**NEW LIFT ON HINTERTUX**

**NEW GONDOLA FOR DOLOMITES' ALPE LUSIA-PASSO SAN PELLEGRINO**

**FUNI FOR ALBA-COL DEI ROSSI**



**AMERICA'S ATTEMPT TO SET A GUINNESS RECORD WILL BE THIS FRIDAY**

The attempt to set a Guinness Record for the World's Largest Ski and Snowboard Lessons this Friday (January 8) Marks "Unofficial" Start to Learn to Ski and Snowboard Month. Ski and snowboard areas nationwide are turning their sights to January's Learn to Ski and Snowboard Month and especially the industry's attempt to set a record for the Largest ski and the largest snowboard lessons. All lessons will happen at 10 a.m. in each local time zone. Trained instructors will teach ski and snowboard lessons in separate classes. The lessons are for beginners. Event offers vary so organizers suggest that consumers check the web site of locations near them for details. Many locations will require advanced registration so they can better anticipate the number of participants. Some events are free while others are charging as little as \$10 for a lesson at 10 a.m. All locations are posted at: <http://bit.ly/1M6UzN>. Each location listing has a link to participating resorts. The [www.learnertoskiandsnowboard.org](http://www.learnertoskiandsnowboard.org) web site also provides a locator map so beginners can determine locations closest to where they live. The current record for the largest ski lesson and the largest snowboard lesson is about 500 for an individual location. The industry is hoping that one location can top that but, as far as we know, there is no record for multiple sites. Photo: Courtesy of Mt. Bachelor and the Pacific Northwest Areas Ski Association.

**TELLURIDE SKI PATROL VOTES FOR UNIONIZATION**

The Telluride Ski Patrol, which formed a union under the Communications Workers of America (CWA) last February, ratified its first union contract by a 50-1 vote. The three-year deal addressed several of the concerns that led to the formation of the union, including wage security and increases, benefit improvements, a grievance policy and improvements in job security.

"The approved contract is a win for patrol, a win for management and a win for the Telluride community, which can now be assured that the ski mountain will continue to operate with a professional ski patrol unit that is focused on safety in some of the most challenging mountain terrain in the country," said Tony Daranyi, a 16-year ski patroller and member of the union bargaining committee that met with Telski management throughout the summer and fall to come to the agreement. Scott Clements, Telski's director of ski patrol and risk management and part of the resort's negotiating team, lauded the deal's three-year term "because it means we don't have to do this again and again, and can spend our time offering ski patrol services to our guests. We're excited about moving forward." CWA also represents patrollers at Canyons in Utah, as well as Steamboat Springs and Crested Butte in Colorado.

**SKI VERMONT'S NEW TAKE 3 LESSON PROGRAM**

Ski Vermont has been getting beginners on the slopes for years and is excited to announce their new "Take 3" learning package that includes three beginner lift tickets, rentals and professional lessons. The package will fill out a collection of beginner incentive programs that fall under Ski Vermont's Learn-to-Turn initiatives. One participant in the program will also win a new pair of Rossignol skis, or a Burton snowboard. The new "Take 3" learning package includes three beginner lift tickets, rentals and professional lessons. "The ski industry has recognized that beginner programs with multiple lessons and completion incentives have been the most successful at creating lifelong skiers and riders," said Ski Vermont Marketing Director, Kyle Opuszynski. The Ski Vermont "Take 3" pass includes three beginner ski or snowboard lessons at participating Vermont resorts for one low package price of \$129. Beginner skiers and riders can choose to redeem all three lessons at the same resort or they can choose to visit a new resort for each lesson. Each lesson will include rental equipment for the day plus a lesson with a professional instructor and access to beginner terrain. A list of participating resorts and Take 3 program guidelines can be found online at [skivermont.com](http://skivermont.com).

**A NEW SKI RESORT FOR UTAH**

The opening of Cherry Peak, located near the town of Richmond, Utah, near the Idaho state line. Cherry Peak, has been planned for more than a year and is running a year late having planned to open for winter 2014-2015, appears to have chosen a good season to start running its lift, with excellent early season snowfalls in Utah. The ski area is opening with four lifts including three triple chairs (one of which won't open until next season as it's still being installed) and a 170 meter long carpet lift for the beginner area. For more information, see [skicherrypeak.us](http://skicherrypeak.us).

**UBER NOW SERVING SALT LAKE CITY AND RENO/TAHOE RESORTS**

The FWSA newsletter net reports that UberSki has launched in Utah and Lake Tahoe. UberSki has started offering rides in AWD vehicles, along with space for skiers gear. In partnership with Backcountry.com, UberSki will offer rides from Salt Lake City to any ski resort from Ogden, the Cottonwood Canyons or Park City, all for the same base rates of uberX and uberXL plus a \$4 surcharge. Uber is making a concerted effort to spread out to more resort towns, and has also just opened in the Reno/Tahoe area.

**SILVERSTAR EXPANDS TERRAIN**

SilverStar ski resort in British Columbia, Canada has added over 100 acres of additional ski terrain, a new race center, and expanded winter sports options. The gladed tree skiing at the intermediate and expert levels has expanded by more than 90 acres.

**REVELSTOKE IS VIDEOING SKIERS/BOARDERS ON REQUEST**

Revelstoke in BC, Canada believes it is the first resort in Canada to offer an automated filming service.

The resort has strategically positioned HD cameras throughout the resort and once adventurers download the Papparazzi Pass app, the cameras communicate with their cell phones to record the action and send it to their device for online viewing. Revelstoke Mountain Resort offers the biggest lift-served vertical drop in North America at 1,712 meters (5,620 feet) which allows it to also provide one of the continents longest descents.

**USE OF EUROPE'S MOST COMPREHENSIVE SKI APP IS AVAILABLE FREE**

Navionics Ski contains over 2,000 resort maps worldwide with names of trails, lifts, lodges, ticket offices. Users day tracking will not only reveal statistics like speed, time, distance, vertical and elevation, but will also provide them with a record of every run and lift taken that day including names, distances and times spent on each! You can also explore nearly all the resort maps where the Ski World Cup events are taking place, like St. Anton, Austria; Wengen, Switzerland; Chamonix, France; St. Moritz, Switzerland and so many more. The app is available for iPhone and iPad on the App Store and on Google Play for Android phone and tablet.

**NEW LIFT ON HINTERTUX**

The Hintertux Glacier, Austria's only year-round ski area and -- with Zermatt -- one of only two in the world that endeavour to open every day of the year has invested millions of euros over the years in faster, higher-capacity state of the art lifts. This winter there's a new Doppelmayr lift to get skiers up the slopes of the glacier. For those familiar with the center's slopes, the new Lärmstange two six-seat chairlifts provides a completely new route up to the Kaserer Kees at 3,135 meters where there are year-round pistes on Kaserer and the Olperer. All 62 chairs are equipped with heated seats and weather protection hoods.

**NEW GONDOLA FOR DOLOMITES' ALPE LUSIA-PASSO SAN PELLEGRINO**

A new eight-person gondola has replaced the chairlift in the Alpe Lusia-Passo San Pellegrino sector of the Dolomites. The new lift makes the 1,890 meter route faster, more comfortable and now sheltered from wind and cold with an increased capacity. Each cabin is equipped with Wi-Fi and the lift will run at night for evening ascents to the mountain restaurant.

**FUNI FOR ALBA-COL DEI ROSSI**

TheAlba-Col dei Rossi lift is the most anticipated winter development in Val di Fassa at a total cost of about 18 billion Euros. The Doppelmayr patented cable car belongs to the so called "Funifor" lift type, that is a bi-cable reversible aerial tram (two track ropes and two haul ropes per cabin). Alba-Col dei Rossi Funifor will be characterized by two cabins carrying 100+ people. The 2260 meter inclined length stretching over a 883 meter vertical rise will be covered in about five minutes. The Funifor lift in Val di Fassa also has a high level of wind stability, as the gauge width between the two track ropes is greater than the width of the cabin; it has higher capacity and reduced waiting times, as cabins operated independently of each other; in event of emergency evacuation, cabins allow an easy in-line rescue operation with no rescue ropeway required, and passengers can be evacuated by crossing from one cabin to the other; and last -- but not least -- a low-impact on the environment. The new lift will substantially enlarge and improve Val di Fassa skiable area, by connecting ski areas located on the opposite sides of the upper part of the valley: Col Rodella, Belvedere, Ciampac, and Buffaure. Buffaure and Ciampac will also be directly linked up to the famous Sella Ronda ski tour.



The National Ski Club Officers' Newsflash is emailed each month to America's ski club officers by The National Ski Club Newsletter on a year-round basis to augment our four printed issues which published in November, January, March, and May. If you wish additional club officers to receive the Newsflash, please email their names, club name, their office within the club, and email addresses to [wilbanks@ski-club.net](mailto:wilbanks@ski-club.net).




**Contact Andrew Kwang**  
at Vail Resorts  
about any of our 11  
world-class destinations  
720-524-5073  
[akwang@vailresorts.com](mailto:akwang@vailresorts.com)

**Contact Ryan Dohnal at Vail Resorts about any of our 11 world class destinations.**

303-404-1839  
[rdohnal@vailresorts.com](mailto:rdohnal@vailresorts.com)





**Mt. Bachelor - 360° of AWESOME!**  
To get the full scoop, call Ann Cook,  
Group Services Manager,  
541-693-0957 [accok@mtbachelor.com](mailto:accok@mtbachelor.com)

**Telluride Ski Resort Ranked #1**  
By Condé Nast Magazine





**TellurideSkiResort.com**  
For group rates, contact 888.483.5754  
or [groupsales@telski.com](mailto:groupsales@telski.com)