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**SKI BANFF-LAKE LOUISE-SUNSHINE JOINS THE MOUNTAIN COLLECTIVE**

The Mountain Collective has added Ski Banff-Lake Louise-Sunshine is the 15th resort for the \$389 season pass collaborative, joining AltaSnowbird, Aspen Snowmass, Jackson Hole, Mammoth Mountain, Squaw Valley/Alpine Meadows and Whistler Blackcomb to their season pass promotion.

**NEW LIFTS IN COLORADO AND NEW HAMPSHIRE:**

New Hampshire's **Ragged Mountain** is replacing the Old Spear triple chairlift with a new Doppelmayr high speed detachable quad chairlift.

New Hampshire's **Mt Sunapee's** will have a new high-speed quad lift in its Sunbowl area, replacing a fixed-grip four-person.

**Loveland Ski Area** is adding a second Magic Carpet surface lift at Loveland Valley. Loveland Valley is a unique learning area This new magic carpet will be open to the non-skiing public.

Colorado's **Wolf Creek Ski Area** is adding a new refurbished Elma Lift, a fixed-grip triple chairlift, for the 2014-15 season. The Elma lift will provide skiers a way to get back to the base area from the bottom of the Alberta lift and eliminate the long traverse across the mountain from Park Avenue to the base area. It will also incorporate great beginner terrain along with some excellent intermediate terrain in an area that is currently underutilized. Wolf Creek is also celebrating 75 years this season.

**"FREE" SKIS WITH MULTI-DAY SKI LESSONS**

Last season, **Killington** and **Elan** offered free skis to beginners who completed a multi-day learning program. This season, 2 more eastern resorts are offering free Rossignol and Elan skis plus discounted prices on boots and poles to beginners who take multi-days of ski lessons. **Cranmore's** will offer 100 pages at \$299 that will include 3 days of lessons and Rossignol Experience 74 skis and **Bromley** is offering \$599 package for 6 kids lessons and free Elan skis with bindings plus a season pass.

**UTAH'S 15TH SKI RESORT WILL OPEN FOR THE 2014/15 SKI SEASON**

Utah's new **Cherry Peak Resort** will open this season near Richmond, Utah -- about 15 miles from Logan, Utah and close to the Utah-Idaho border, 95 miles north of Salt Lake City, and 175 miles west of Jackson Hole. It will be the state's first new resort built from the ground up since Deer Valley opened in 1981. The new resort sits on 200 acres serviced by 3 used triple chairlifts -- one from Whistler, one from Sun Valley and a third lift from Squaw Valley. Cherry Peaks will be one of those few resorts in the state to be developed private land and will be open only Monday through Saturday but will be closed on Sundays (a religious decision). It will also feature lighted night skiing, a magic carpet in the beginners' area, a 3-lane tubing hill, ice skating in th winter, and mountain biking in the summer.

**UTAH'S 16TH SKI RESORT?**

A small 'locals' ski hill in Utah is set to be transformed in to a 'world class resort' over the next five years, if things go according to plan. **Nordic Valley**, 15 miles from Ogden -- between Ogden and Powder Mountain -- opened in 1968, then ran into financial problems and was auctioned off in 2012. Its current owners have announced plans to build a new bottom-to-top gondola and develop a "European style boutique base village" at the foot of the slopes over the next five years. They hope to increase the area from the current 500 or so acres to over 2,000 acres and, for the coming 2014-2015 ski season, new ski trails are being cut on the higher slopes that will be to accessed via snowcat.

**PARK CITY MOUNTAIN RESORT IN LEGAL LIMBO**

Park City Mountain Resort's future remains in legal limbo -- with Talisker Land Holdings, Vail Resorts, and Park City Mountain Resort (PCMR) engaged in an ugly property dispute that threatens to close the mountain for the coming 2014-2015 ski season. Judge Ryan Harris, the presiding judge, has said that PCMR's lease is null and void and this season's dispute seems to be whether PCMR should post a bond between \$6.6 million (PCMR's position) or 124 million dollars (Talisker and Vail's position). The judge in the case was supposed to have made a much-delayed decision on the bond size last week but the 3 parties asked for yet another extension of the court-ordered deadline for mediation until sometime today (Friday, September 5) -- leaving Park City's retailers, restaurants, lodging owners, and even ski clubs with trips planned to Park City this season waiting nervously to learn whether they will have jobs, customers, guests -- or the ski trip that they planned this winter. While the fate of Park City is in certainly in limbo and the resort's slopes might not even open this season, ski club trips going to Park City can still ski at Canyons and Deer Valley -- not to mention that you can always go around the mountain to Alta and Snowbird or Solitude and Brighton. (At 2 p.m. Denver time, there was not further information on this story).

**SWITZERLAND'S 4 VALLEES IN LEGAL LIMBO**

In Switzerland, the question of whether the 4 Valleys will or will not be operational for the coming ski season remains uncertain. The operators on two sides of the giant ski area, one of the world's five largest, have so far failed to reach agreement on a way forward, with the key to their disagreement being revenue share, and mediation has so far not worked. "The agreement that ensured a smooth connection for skiers between the various ski areas of the 4 Vallées (Verbier, Nendaz, Veysonnaz and Thyon) was terminated by Télévevonnaz on June 30, 2014," Téléverbier SA, which runs the Verbier side of the region, said in a statement in July, adding, "Any discussions to draw up a new agreement for the 4Vallées area, which would have ensured its long-term continuity, as well as suggestions for a temporary extension of the existing agreement in order to allow more time to finalize the complex issue, have failed due to Télévevonnaz' intransigence." Téléverbier has made contingency plans and launched a new area 'Verbier Grand Ski' which covers exclusively their own ski area (Verbier-Mont Fort (including Tortin), Savoleyres and Bruson (which was connected to Verbier last year with the new gondola Le Châble-Les Mayens de Bruson). Statistically the area will still have 195 kilometers of runs (compared to a claimed 400 kilometers in the 4 Valleys).

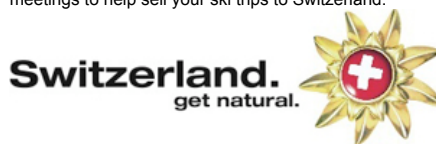
**STEAMBOAT FAM TRIP ANNOUNCEMENT:**

Steamboat's 2014 Annual Steamboat Travel Agent & Group Leader FAM is scheduled for December 4 - December 7, 2014. Participation is limited and registrations will only be taken through November 2, 2014. The \$239\* registration fee for club trip officers and \$319 for guests (spouses, significant others) includes:  
 Welcome cocktail reception  
 3 nights lodging  
 2 days of skiing  
 2 days of equipment rentals  
 A 2-hour group ski or snowboard lesson  
 Property tours for group leaders only  
 Continental breakfast  
 On-mountain breakfast  
 Trade show and dinner with entertainment  
 Discounts on ground transfers between Steamboat and the Denver and Steamboat/Hayden airports.  
 For more information, click on <http://www.steamboat.com/community/promotions/fam.aspx> for details.



The National Ski Club Officers' Newsflash is emailed each month to America's ski club officers by The National Ski Club Newsletter on a year-round basis to augment our four printed issues which published in November, January, March, and May. If you wish additional club officers to receive the Newsflash, please email their names, club name, their office within the club, and email addresses to [wilbanks@ski-club.net](mailto:wilbanks@ski-club.net).

Click on the logo below for a great video to play at meetings to help sell your ski trips to Switzerland.



<http://www.youtube.com/user/myswitzerland>



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